



## #Inland Waterway Transportation System 2.0 – Innovation Delivered

Invitation

8th October 2020, 14.00 – 16.00 h

Online

In co-operation with  
**maritimes cluster**  
 norddeutschland

This event is co-funded by:



**Interreg**  
 North Sea Region  
 #IWTS 2.0  
 European Regional Development Fund



EUROPEAN UNION

### The Challenge

Inland shipping, or inland waterway transport (IWT), offers a cheap and environmentally friendly transport alternative. However, it is a niche player in Europe's ca. 1 trillion EUR-logistics market: It accounts for just 6 % of the total European transport performance.

Ports rely on efficient hinterland transport across all modes. The EU-funded project #IWTS 2.0 has invited young professionals and students in transportation and logistics to develop new and exciting ideas for inland navigation.

The ideas focus on two questions:

- **What fundamental technical, economic or political changes are needed to position inland shipping as a key enabler in a future CO2-reduced transport system?**
- **In what form can inland shipping benefit from increased digitization of logistics?**

We invite you as industry professional and decision maker to learn more about inland navigation. We invite you to discuss new ideas about inland navigation and challenge our students!



### What to expect?

**14.00 h** Klick & join

**Dr. Lars Stemmler**  
 bremenports GmbH & Co. KG

*Introduction to the event*

**Christian Cammin**  
 Julius Marine GmbH/Maritimes Cluster Norddeutschland e.V.

*Welcome*

**14.10 h** **Bundesminister a. D. Prof. Kurt Bodewig**

European Coordinator for Motorways of the Sea, DG MOVE

*European Green Deal – Challenge and Chance for ShortSeaShipping and Inland Waterways*

**14.30 h** **Prof. Lisa-Maria Putz**

Logistikum – Department of Logistics at the University of Applied Sciences Upper Austria

*www.rewway.at – A virtual learning inventory for IWT*

**14.45 h** **Student Presentations**

Janny Robin Balczus, Christian Holz, Nicolas Dieling

*Warum nicht mehr Binnenschifffahrt?*

Louisa von Lardon, Serge Jacovis, Lena Rippe

*Integration der Binnenschifffahrt in die Stadtlogistik - Für Bremen eine Lösung?*

**15.30 h** **Q-and-A, Discussion**

**16.00 h** **Summary and Conclusions**



## Modal Shift is Mind-Shift

Ports and other intermodal facilities can only work to their full potential if connected to all transport modes. For this challenging task we need competent staff with terminal operators, shipping and haulage companies and freight forwarders – today and more so in future!

An important part of the #IWTS 2.0 - project is to put inland shipping onto the mental radar screens of future decision makers. In both professional and academic training, inland navigation plays a minor role. This innovation challenge is the attempt to change this.

**Together with four training institutions we brought the topic directly onto students´ and apprentices´ learning schedules. We put two open questions across them and are keen to learn about their answers!**

## Registration

**Online under <https://www.maritimes-cluster.de/maritimer-kalender/webinar-inland-waterway-transportation-system-20-innovation-delivered/>**

This event is organised by bremenports GmbH & Co. KG in co-operation with Maritimes Cluster Norddeutschland e.V., Geschäftsstelle Elsfleth, within the #IWTS 2.0 project, an INTERREG Vb project of the North Sea Region.

**For more info, see <https://www.project-iwts20.eu> or <https://www.northsearegion.eu/iwts20>**



## Time & Venue

**Time:** Thursday, 8<sup>th</sup> October, 14.00 h – 16.00 h

**Venue:** online

### Please note:

- A GoToWebinar-software link will be distributed following successful registration.
- Working language of the event will be German.



Photo credits: bremenports, Dr. André Decker