



#Inland Waterway Transportation System 2.0 – Innovation Delivered

Invitation

8th October 2020, 14.00 – 16.30 h

Online

In co-operation with
maritimes cluster
 norddeutschland

This event is co-funded by:



Interreg
 North Sea Region
 #IWTS 2.0

European Regional Development Fund EUROPEAN UNION

The Challenge

Inland shipping, or inland waterway transport (IWT), offers a cheap and environmentally friendly transport alternative. However, it is a niche player in Europe's ca. 1 trillion EUR-logistics market: It accounts for just 6 % of the total European transport performance.

Ports rely on efficient hinterland transport across all modes. The EU-funded project #IWTS 2.0 has invited young professionals and students in transportation and logistics to develop new and exciting ideas for inland navigation.

The ideas focus on two questions:

- **What fundamental technical, economic or political changes are needed to position inland shipping as a key enabler in a future CO2-reduced transport system?**
- **In what form can inland shipping benefit from increased digitization of logistics?**

We invite you as industry professional and decision maker to learn more about inland navigation. We invite you to discuss new ideas about inland navigation and challenge our students!



What to expect?

- 14.00 h** Klick & join
Dr. Lars Stemmler
 bremenports GmbH & Co. KG
Introduction to the event
- 14.10 h** **Bundesminister a. D. Prof. Kurt Bodewig**
 European Coordinator for Motorways of the Sea, DG MOVE
European Green Deal – Challenge and Chance for ShortSeaShipping and Inland Waterways
- 14.30 h** **Prof. Lisa-Maria Putz**
 Logistikum – Department of Logistics at the University of Applied Sciences Upper Austria
www.rewway.at – A virtual learning inventory for IWT
- 14.45 h** **Student Presentations**
- Topics include*
- *Inland shipping and city logistics*
 - *Marketing for inland shipping*
 - *Digitisation in IWT*
- 15.30 h** **Q-and-A, Discussion**
- 16.00 h** **Summary and Conclusions**
Farewell

*) Subject to final confirmation



Modal Shift is Mind-Shift

Ports and other intermodal facilities can only work to their full potential if connected to all transport modes. For this challenging task we need competent staff with terminal operators, shipping and haulage companies and freight forwarders – today and more so in future!

An important part of the #IWTS 2.0 - project is to put inland shipping onto the mental radar screens of future decision makers. In both professional and academic training, inland navigation plays a minor role. This innovation challenge is the attempt to change this.

Together with four training institutions we brought the topic directly onto students´ and apprentices´ learning schedules. We put two open questions across them and are keen to learn about their answers!

Registration

Online under <https://www.maritimes-cluster.de/maritimer-kalender/webinar-inland-waterway-transportation-system-20-innovation-delivered/>

This event is organised by bremenports GmbH & Co. KG in co-operation with Maritimes Cluster Norddeutschland e.V., Geschäftsstelle Elsfleth, within the #IWTS 2.0 project, an INTERREG Vb project of the North Sea Region.

For more info, see <https://www.project-iwts20.eu> or <https://www.northsearegion.eu/iwts20>



Time & Venue

Time: Thursday, 8th October, 14.00 h – 16.30 h

Venue: online

Please note:

- A GoToWebinar-software link will be distributed following successful registration.
- Working language of the event will be German.

