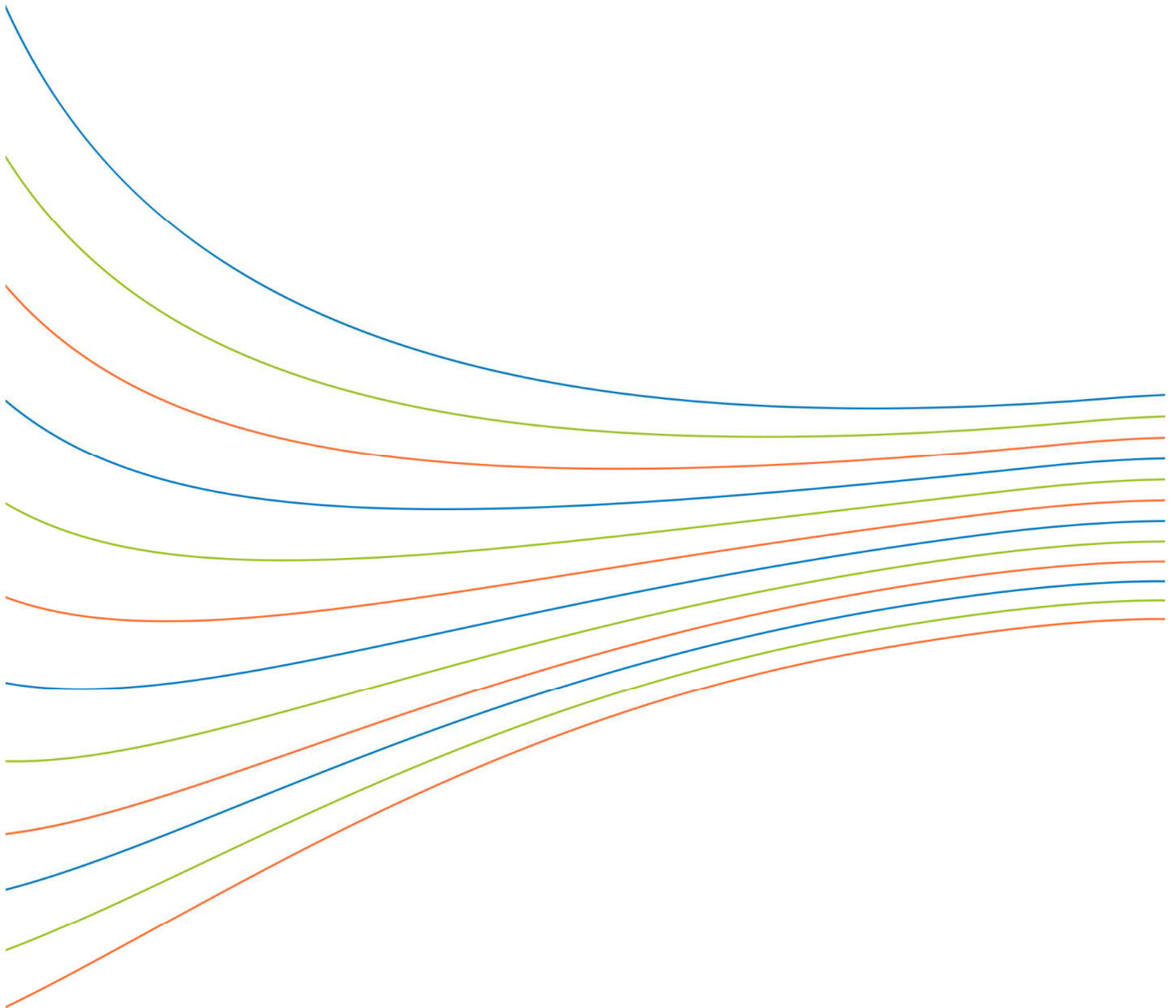




**TUTECH**  
ACADEMY





**WORKSHOPS** offered by  
**TUTECH INNOVATION GMBH**

Contact and further information

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## OUR INTENTION

To meet the growing demand for complementary skills training, Tutech offers a range of workshops on topics relating to technology transfer and research and innovation management. These workshops are derived from our own practical experience as research managers and technology transfer professionals. Tutech has been a pioneer in offering services to assist researchers in establishing and managing international collaborative research projects. We have considerable experience in coaching researchers from a wide variety of backgrounds, disciplines and experience as well as nurturing those doing PhDs, participating in graduate schools or in the early stages of career development. Our workshops serve the needs of industry professionals as well as experienced and early-stage researchers.

Workshops are offered on Tutech's premises and at other locations. We are committed to providing not only training, but also a useful networking opportunity. Our aim is that each workshop should attract participants from a variety of disciplines and cultural backgrounds.

Below is an overview of workshops offered on a regular basis. Dates and venues are published on our web page [tutech.academy](https://tutech.academy). We also give in-house seminars at the request of clients.

If you are interested in hosting one of our workshops please ask for a detailed offer. We are also happy to provide tailor-made workshops subject to time available. Charges for the preparation of these are subject to negotiation.

### Workshop outlines

The following provides a short description of standard workshops in our portfolio. Example programmes are available on request, as are proposals for variations.

For further information please visit [tutech.academy](https://tutech.academy) or send your enquiry to [academy@tutech.de](mailto:academy@tutech.de).

# TUTECH ACADEMY

## Workshop announcement 2019

### **ReMaT : Research management training for early-career researchers**

Monday, 18 & Tuesday 19, November 2019

09:00–16:30

Fee : € 500,00 plus VAT

Web [https://tutech.de/termine-veranstaltungen/remat-research-management-training-for-early-stage-researchers-09\\_2019](https://tutech.de/termine-veranstaltungen/remat-research-management-training-for-early-stage-researchers-09_2019)

### **Addressing impact in research proposals**

Tuesday, 20 November 2019

09:00–16:30

Fee : € 500,00 plus VAT

Web <https://tutech.de/en/termine-veranstaltungen/addressing-impact-research-proposals>

### **Grant Acquisition - How to Produce a Winning Proposal**

Thursday, 05 December 2019

09:00–16:30

Fee : € 500,00 plus VAT

Web <https://tutech.de/en/termine-veranstaltungen/grant-acquisition-how-to-produce-a-winning-proposal>

### **Talking to the media: An introduction to science communication**

Friday, 06 December 2019

09:00–16:30

Fee : € 500,00 plus VAT

Web <https://tutech.de/en/termine-veranstaltungen/talking-to-the-media>

**For registration and terms & conditions see [tutech.academy](https://tutech.academy)**

## ReMaT : *Research management training for early-career researchers*

**Monday, 18 & Tuesday, 19 November 2019 09:00–16:30**

Responding to the ever increasing demand for complementary skills training for those starting their research career, ReMaT is an intensive two-days workshop comprising five modules which introduces students to research management topics and skills now considered essential for a career in research, or to make the transition from research into other functions. The modules cover: contexts of modern research and career perspectives; project management; intellectual property rights; grant acquisition, and exploitation and commercialisation of research. Implicit in the workshop is skills development in social interaction and net-

working. This workshop was developed with EU funding in collaboration with Helmholtz Association Brussels Office and Oxford University on the basis of evaluation of requirements assessed by European focus groups.

<i>Target group</i>	Early-stage researchers, e.g. PhD candidates or postdocs.
<i>Duration</i>	2 days
<i>Language</i>	English
<i>Trainer</i>	Monica Schofield & Dr. Margarete Remmert-Rieper

## ADDRESSING IMPACT *in research proposals*

**Wednesday, 20 November 09:00 –16:30**

The expected impact of a proposed research project becomes more and more essential in many grant applications. In order to be successful with their proposal, applicants need to analyse and describe the impact of their work convincingly. This workshop aims to give an understanding of the concept of impact and measures to use in order to maximise it. Workshop participants are encouraged to bring their own research project ideas for discussion during the workshop.

<i>Target group</i>	The workshop is designed for researchers intending to apply for public funding, but may also be useful for funding advisors who need to know about the practical side of proposal preparation.
<i>Duration</i>	1 day
<i>Language</i>	English
<i>Trainer</i>	Monica Schofield

## GRANT ACQUISITION

### *How to produce a winning proposal*

**Thursday, 05 December 2019 09:00–16:30**

This workshop gives a practical view of how to develop proposals using the EU Research and Innovation Programme Horizon 2020 as a model, but the skills acquired are transferable to other programmes supporting research.

The workshop is conceived for researchers wishing to learn about the principles of developing multi-disciplinary collaborative research projects.

*Target group*

The workshop is offered both for experienced researchers and in a form for PhDs/ early stage postdocs.

*Duration*

1 day

*Language*

English

*Trainer*

Monica Schofield

## TALKING TO THE MEDIA: *An introduction to science communication*

**Friday, 06 December 2019 09:00–16:30**

If you've made an important research breakthrough, other people should know about it. Of course your peers are important, but what about the wider world? The terms of your research funding may also require you to disseminate your results publicly. This workshop looks at how journalists work and at how to tell your story succinctly and clearly so that a non-specialist audience will understand you. It also covers press release writing, dealing with controversial issues and devising a media strategy and incorporates several hands-on practice sessions.

*Target group*

Early-stage researchers, e.g. PhD candidates or postdocs; research project partners responsible for disseminating results.

*Duration*

1 day

*Language*

English

*Trainer*

Jo Dawes



### **TUTECH INNOVATION GMBH**

Tutech Innovation GmbH is a company owned jointly by Hamburg University of Technology (TUHH) and the Free and Hanseatic City of Hamburg whose mission is to promote effective transfer and exploitation of scientific and technical knowledge.

TUTECH ACADEMY workshops on technology transfer and innovation and research management equip participants from research and business with the right skill sets to do new work in their fields. Tutech Innovation GmbH has considerable experience in coaching researchers from a wide variety of backgrounds, disciplines and experience as well as nurturing those doing PhDs, participating in graduate schools or in the early stages of career development.

**tutech.de**

### Contact and further information

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