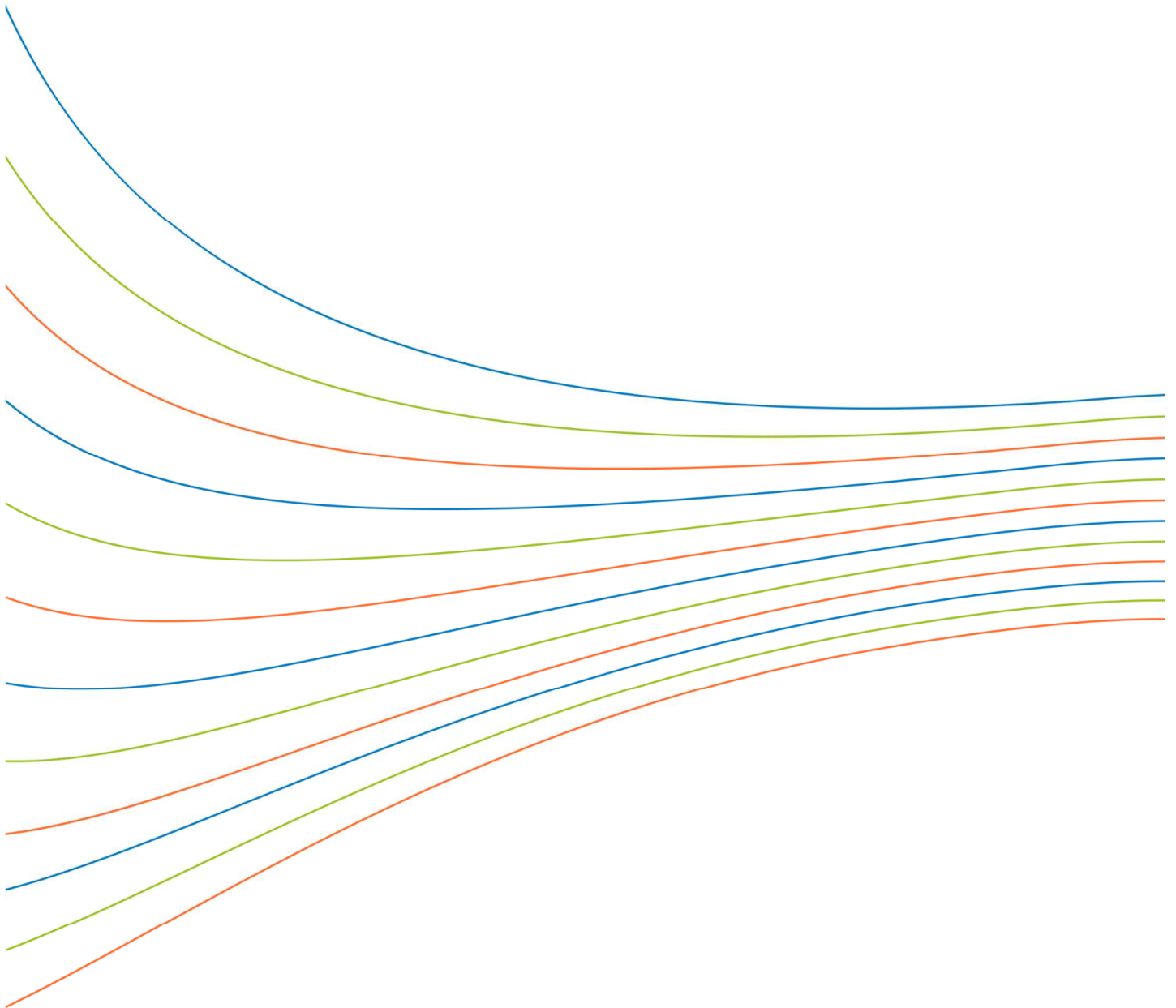




TUTECH
ACADEMY





WORKSHOPS offered by **TUTECH INNOVATION GMBH**

Contact and further information

Tutech Innovation GmbH

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OUR INTENTION

To meet the growing demand for complementary skills training, Tutech offers a range of workshops on topics relating to technology transfer and research and innovation management. These workshops are derived from our own practical experience as research managers and technology transfer professionals. Tutech has been a pioneer in offering services to assist researchers in establishing and managing international collaborative research projects. We have considerable experience in coaching researchers from a wide variety of backgrounds, disciplines and experience as well as nurturing those doing PhDs, participating in graduate schools or in the early stages of career development. Our workshops serve the needs of industry professionals as well as experienced and early-stage researchers.

Workshops are offered on Tutech's premises and at other locations. We are committed to providing not only training, but also a useful networking opportunity. Our aim is that each workshop should attract participants from a variety of disciplines and cultural backgrounds.

Below is an overview of workshops offered on a regular basis. Dates and venues are published on our web page tutech.academy. We also give in-house seminars at the request of clients.

If you are interested in hosting one of our workshops please ask for a detailed offer. We are also happy to provide tailor-made workshops subject to time available. Charges for the preparation of these are subject to negotiation.

Workshop outlines

The following provides a short description of standard workshops in our portfolio. Example programmes are available on request, as are proposals for variations.

For further information please visit tutech.academy or send your enquiry to academy@tutech.de.

TUTECH ACADEMY

Workshop announcement 2020

Talking to the media: An introduction to science communication

Thursday, 20 February 2020

09:00–16:30

Fee : € 500,00 plus VAT

Web <https://tutech.de/en/termine-veranstaltungen/talking-to-the-media>

Harnessing universities for innovation

Wednesday, 11 March 2020

09:00–16:30

Fee : € 500,00 plus VAT

Web <https://tutech.de/en/termine-veranstaltungen/harnessing-universities-for-innovation>

How to develop a strategic plan for funding your research

Wednesday, 18 March 2020

09:00–16:30

Fee : € 500,00 plus VAT

Web <https://tutech.de/en/termine-veranstaltungen/how-to-develop-a-strategic-plan-for-funding-your-research>

ReMaT - Research Management Training for Early-Stage-Researchers

Thursday 23 & Friday 24 April 2020

09:00–16:30

Fee : € 500,00 plus VAT

Web https://tutech.de/termine-veranstaltungen/remat-research-management-training-for-early-stage-researchers-04_2020

For registration and terms & conditions see tutech.academy

TALKING TO THE MEDIA: *An introduction to science communication*

Thursday, 20 February 2020 09:00–16:30

If you've made an important research breakthrough, other people should know about it. Of course your peers are important, but what about the wider world? The terms of your research funding may also require you to disseminate your results publicly. This workshop looks at how journalists work and at how to tell your story succinctly and clearly so that a non-specialist audience will understand you. It also covers press release writing, dealing with controversial issues and devising a media strategy and incorporates several hands-on practice sessions.

<i>Target group</i>	Early-stage researchers, e.g. PhD candidates or postdocs; research project partners responsible for disseminating results.
<i>Duration</i>	1 day
<i>Language</i>	English
<i>Trainer</i>	Jo Dawes

HARNESSING UNIVERSITIES FOR INNOVATION

Wednesday, 11 March 2020 09:00–16:30

This workshop focuses on the core skill of achieving effective transfer of knowledge and expertise between people operating in contrasting organisational cultures and formulating ways of doing it. It also examines the processes and management issues encountered in working with universities with the aim of enabling strong and lasting partnerships that allow innovation to flourish. The workshop will provide an opportunity to reflect on the role of universities and what it takes to establish mutually beneficial sustainable relationships. We will look at the process of transferring knowledge from

research to innovation both from the perspective of working relationships and formalised contracts.

<i>Target group</i>	The workshop is intended for those working in the R&D or new product development functions, those responsible for contracts with academic partners
<i>Duration</i>	1 day
<i>Language</i>	English
<i>Trainer</i>	Monica Schofield & Katharina Elsner

HOW TO DEVELOP A STRATEGIC PLAN for funding your research

Wednesday, 18 March 2020 09:00–16:30

The continuity of research funding often makes or breaks a research career at the postdoctoral stage. As institutional core funding diminishes and external funding becomes more and more competitive, how do you build your resources systematically and mitigate the risk of gaps in funding? The workshop explores the concept of strategy in the research context. Having a clear idea of your research direction facilitates aligning even small projects to larger goals and makes individual proposals more compelling. The goal of the workshop is to provide guidance on how to approach the development of a strate-

gic funding plan in the individual research setting. A specific focus is on integrating national and EU funding sources, including both MSCA Fellowships and ERC Starting Grants.

Target group	This workshop is designed for postdoctoral researchers with one to four years of research experience after the PhD degree. It is limited to 12 participants.
Duration	1 day
Language	English
Trainer	1

ReMaT : Research management training for early-career researchers

Thursday, 23 & Friday, 24 April 2019 09:00–16:30

Responding to the ever increasing demand for complementary skills training for those starting their research career, ReMaT is an intensive two-days workshop comprising five modules which introduces students to research management topics and skills now considered essential for a career in research, or to make the transition from research into other functions. The modules cover: contexts of modern research and career perspectives; project management; intellectual property rights; grant acquisition, and exploitation and commercialisation of research. Implicit in the workshop is skills development in social interaction and net-

working. This workshop was developed with EU funding in collaboration with Helmholtz Association Brussels Office and Oxford University on the basis of evaluation of requirements assessed by European focus groups.

Target group	Early-stage researchers, e.g. PhD candidates or postdocs.
Duration	2 days
Language	English
Trainer	Monica Schofield & Dr. Margarete Remmert-Rieper



TUTECH INNOVATION GMBH

Tutech Innovation GmbH is a company owned jointly by Hamburg University of Technology (TUHH) and the Free and Hanseatic City of Hamburg whose mission is to promote effective transfer and exploitation of scientific and technical knowledge.

TUTECH ACADEMY workshops on technology transfer and innovation and research management equip participants from research and business with the right skill sets to do new work in their fields. Tutech Innovation GmbH has considerable experience in coaching researchers from a wide variety of backgrounds, disciplines and experience as well as nurturing those doing PhDs, participating in graduate schools or in the early stages of career development.

tutech.de

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