



Invitation

Charity Art Auction
“Message on a Box”

Sotheby's EST. 1744

HAMBURG  SÜD
A Maersk Company

Invitation

Hamburg Süd and the artist Jeannine Platz would like to cordially invite you to join the

Charity Art Auction “Message on a Box”

to be held on **22 November 2021 at 6.30 p.m.**
(following a get-together with the artist at 6 p.m.)

in the **International Maritime Museum Hamburg (IMMH)**
Kaispeicher B, Koreastraße 1, 20457 Hamburg

On this evening, we will be auctioning off two extraordinary works of art by the Hamburg-based artist Jeannine Platz for a good cause: She painted the 12 x 2.40-metre, steel exterior side walls of a Hamburg Süd container with a picture of the Port of Hamburg on one side and a quotation in calligraphy on the other before the container took a 1.5-year journey around the world. The two container-sides-turned-artworks are now looking for new owners. **All proceeds of the charity art auction will go to the missions to seafarers** in the ports where the art container stopped on its journey around the world. You can read more about the history and background of this art project on the next page.

We are very pleased that the International Maritime Museum Hamburg (IMMH) has made its premises available for the charity auction. The auction will be conducted by Dr Katharina zu Sayn-Wittgenstein, Senior Director of Sotheby's Germany. The well-known auction house will also be supporting the auction by waiving the buyer's premium and other auction costs.

In order to enable as many guests as possible to safely participate in the live auction, admission is only possible for those who can prove that they have been fully vaccinated against or have recovered from the coronavirus (so-called “2G” in Germany – therefore, please register if you want to join the auction in person).

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Sequence of Events

- 6 p.m.** Get-together with the artist Jeannine Platz at the art container in front of the IMMH (Dar es Salaam Square)
- 6.30 p.m.** Start of the event in the foyer of the IMMH with drinks and finger food as well as video impressions of the art container's world tour. Welcome by Rainer Horn (Hamburg Süd) and artist Jeannine Platz
- 7.15 p.m.** Start of the auction
- followed by** An exclusive viewing of the special exhibition in the IMMH marking the company's anniversary, "Hamburg Süd – 150 Years on the World's Oceans".
- around 8.30 p.m.** End of the event

We would be very pleased to welcome you in person to this event and kindly ask you to RSVP with the names of all persons attending by 18 November 2021 via email (event@hamburgsud.com) or telephone (+49 40 3705-3385). This is necessary for a so-called "2G" event.

If interested, in addition to bidding on site, you will also be able to submit absentee bids in written form or via telephone. For written or telephone bids, please register in advance using the attached form. Participating in the event does not mean that you are obliged to submit a bid.

The container-turned-artwork is currently on public display in front of the IMMH in Dar es Salaam Square. Thus, a **pre-inspection** of the artworks to be auctioned during the live auction can be made at any time around the clock.

We look forward to having a nice evening with you!
Your Hamburg Süd

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The “Message on a Box” art project

In May 2020 – in the midst of the coronavirus pandemic – Hamburg Süd launched the special art project “Message on a Box” together with the Hamburg-based artist Jeannine Platz. The artist painted a scene of the Port of Hamburg on one side of a red Hamburg Süd container. On the other side, she hand-painted a quotation from a seafarer – “You dip your finger into the sea and you are in touch with the whole world” – as a sign of global solidarity and transcending closed borders in this difficult period. Hamburg Süd was very happy to support this project, which was very close to the artist’s heart, and it sent the container-turned-artwork on a voyage around the world loaded with changing goods as a symbol of global connectedness.

After a journey lasting roughly 18 months, the steel box returned to Hamburg on 25 October 2021. The two painted sides of the container will now be removed and auctioned off for a good cause. The proceeds will benefit seafarers, who – like those in many other occupational groups – have particularly suffered from the impacts of the pandemic. Under the most trying conditions, seafarers have often been forced to remain on ships for much longer than planned because governments have forbidden disembarking in ports to perform crew changes – out of fear of the virus. In some cases, receiving on-shore medical care has also been denied. On the other hand, other seafarers have not been able to take up their duties on board, which has prevented them from earning a living for their families.



Lot 1

View of the Port of Hamburg

Starting bid 8,000 €



Lot 2

Calligraphy

Starting bid 8,000 €

Please note: If both lots are bought by the same buyer a delivery of the whole container is possible.



The beneficiaries: International missions to seafarers

With their facilities in ports around the world, the international missions to seafarers are committed to upholding the dignity of seafarers, to supplying a little sense of home away from home, and to providing recreational opportunities on shore. Even during the pandemic, the mostly volunteer staffs of these missions have been there for the seafarers and helped them a lot. With our donation, we would like to acknowledge and support the important work of the missions to seafarers. The proceeds of our auction will therefore benefit all missions to seafarers in those countries where the art container stopped on its journey around the world – because seafarers are the invisible backbone of global trade.



THANK YOU!

We would like to express our very heartfelt thanks to those who have had a hand in making this charity auction possible!

Jeannine Platz, Artist

Dr Katharina zu Sayn-Wittgenstein, Senior Director, Head of Office Hamburg & Munich, Sotheby's
Peter Tamm and Jan Tersteegen, Executive Board of the International Maritime Museum Hamburg



The art container was filmed and photographed a lot on its world tour – follow its journey in this video.

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