



TRANSPORT EVOLUTION

AFRICA FORUM & EXPO

21 – 22 SEPTEMBER 2021

DURBAN ICC, SOUTH AFRICA



Host ministry:



Host city:



Host partner:



In partnership with:



Supported by:



Member of:



THE BUSINESS HUB FOR AFRICA'S TRANSPORT PROFESSIONALS

Transport Evolution is proud to present Transport Evolution Africa Forum & Expo - formerly known as African Ports and Rail Evolution - Africa's largest transport event, welcoming dozens of African port, road and rail authorities and thousands of qualified sector professionals.

Transport Evolution Africa Forum & Expo unites buyers and sellers from across the value chain to provide comprehensive access to planned blue economy development and expansion projects across the African continent.

Join us from 21 – 22 September 2021 to increase transport infrastructure financing in Africa and consider innovative models of infrastructure development for the construction of sufficient roads, rail and ports on the continent. Furthermore, work with us to connect Africa and facilitate intra-African trade.

dmg::events

Co-located with:

KZN
CONSTRUCTION
EXPO



EXPORT
EVOLUTION **AFRICA**

POWERED BY
SAITEX

#TransportEvolution

EVENT AT A GLANCE

3500+

transport and export trade professionals

100+

expert speakers

100+

exhibitors

20+

free technical workshops

30+

countries represented



EXHIBITOR PROFILES

The expo will feature leading international solutions from 10 product sectors, with connected educational workshop content and demos running alongside exhibits.



Ports
Infrastructure
and Expansion



Port
Operations



Maritime



Logistics



Security
and Information
Technology



Rolling
Stock and
Components



Rail
Infrastructure
Maintenance



Road
& Corridor



Export



Construction

NEW IN 2021



CO-LOCATED EVENTS

Co-located with the 4th annual KZN Construction Expo: KwaZulu-Natal's MUST ATTEND building and construction event. 2021 will also see the launch of Export Evolution Africa, powered by SAITEX.



COUNTRY PAVILIONS

Secure crucial contracts with African port, rail and road authorities. Feature your country's technologies and solutions. Raise your profile in Africa and become a solution provider of choice in Africa.



ROAD & CORRIDOR EVOLUTION

US\$200 billion of trade in Africa is carried by the region's trunk road network - the very reason we will place roads and corridors on the agenda for 2021.

www.transporteolution.com

WHO WILL YOU MEET?

PROFESSIONALS WITH THE FOLLOWING JOB FUNCTIONS:

- Port Directors
- Port Engineers
- Terminal Managers
- Operations Managers
- Customs and Excise Officials
- Import/Export Managers
- Procurement Managers
- Supply Chain Managers
- Cargo Handlers
- Technical Officers
- Rail Inspectors
- Rail Engineers
- Fleet Managers
- Ambassadors
- Trade Attachés
- Economic Officers
- Investment Officers
- Highway Engineers
- Maintenance Engineers
- Contract Managers
- Civil Engineer
- Road and Highway Planners
- Technology and Digital Providers

WORKING IN THE FOLLOWING TYPE OF ORGANISATIONS:

- Banking / Financing
- Construction
- Corridor Groups
- Engineering Consultancy
- Environmental Consultancy
- EPCs
- Export / Import / Trading
- Funding Agencies
- Government / Municipality
- Health and Safety Consultancy
- Legal
- Logistics / Freight Forwarding
- Oil and Gas
- Policy and Decision Makers
- Port Authority / Regulator
- Port Operator
- Rail Authority / Regulator
- Road Authorities
- Project Management Agency
- Rail Operator (Freight / Passenger)
- Shipping Lines
- Software and IT
- Technology Service Providers
- Terminal Operator
- Trade Association



WHY SPONSOR OR EXHIBIT?



Secure one-on-one meetings

with African port, rail and road authorities responsible for major infrastructure upgrades and new projects



Generate qualified leads

by networking with key stakeholders who attend the event thanks to a carefully planned marketing campaign



Showcase and launch

your latest products, technologies and services



Raise your brand awareness

by positioning yourself in front of your key buyers and partners

www.transporteolution.com

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORSHIP

As a Diamond Sponsor you will receive unsurpassed recognition, with continuous brand exposure before, during and after the event. This package is limited to one sponsor and it provides an ideal forum for networking with key decision makers from a wide cross-section of the community.

The Diamond Sponsorship includes the following items:

- Exclusive branding of the conference keynote session
- The opportunity to chair the conference keynote session
- The opportunity to deliver a presentation within one selected conference session
- Prominent logo placement and company profile on the event website
- Acknowledgement of sponsor status and logo placement on all published promotional material produced for the event
- Logo placement on the cover page of the show guide
- 150-word company description in the show guide
- Logo placement on all non-directional signage at the event
- The opportunity to send one email blast to all the registered attendees prior to the event
- A full-page colour advert in the show guide
- 36 sqm exhibition booth
- Placement of collateral (to be supplied by sponsor) in the delegate bag
- 5 complimentary delegate passes

INVESTMENT USD 30,000

PLATINUM SPONSORSHIP

This premiere sponsorship package is limited to two sponsors and it offers you one of the highest levels of visibility throughout the conference and exhibition.

The Platinum Sponsorship includes the following items:

- 1 x 90 minute session sponsorship, which includes a non-commercial paper presentation (one session comprises of three 30-minute speaking slots)
- Logo placement and company description on the event website
- Acknowledgement of sponsor status and logo placement on all published promotional material produced for the event
- Logo placement on the cover page of the show guide
- 80-word company description in the show guide
- Logo placement on all non-directional signage at the event
- The opportunity to send one email blast to all the registered attendees prior to the event
- A full-page colour advert in the show guide
- 24 sqm exhibition booth
- Placement of collateral (to be supplied by sponsor) in the delegate bag
- 4 complimentary delegate passes

INVESTMENT USD 22,500





Our participation at the African Ports and Rail Evolution Forum was really enriching as it afforded exchange of ideas which were expressed from diverse views and by stakeholders with expertise in those areas. I really appreciated being part of this engagement.

Rose Moyo, Senior Specialist, Huawei South Africa Technologies (Pty) Ltd

SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP

This sponsorship is designed for companies seeking to establish a prominent profile and it creates a close association of your brand with the event. The Gold Sponsorship package is being offered to an unlimited number of companies and it includes the following items:

A choice of ONE of the following items:

- 1 x 90 minute session sponsorship, which includes a non-commercial paper presentation (one session comprises of three 30-minute speaking slots)
- Lunch sponsorship on Day 1 & 2
- Delegate bag sponsorship

The Gold Sponsorship includes the following items:

- Logo placement and company description on the event website
- Acknowledgement of sponsor status and logo placement on all published promotional material produced for the event
- Logo placement and 80-word company description in the show guide
- A full-page colour advert in the show guide
- 18 sqm exhibition booth
- Placement of collateral (to be supplied by sponsor) in the delegate bag
- 3 complimentary delegate passes

INVESTMENT USD 15,000

SILVER SPONSORSHIP

All Silver Sponsors will have a strong presence and high-level exposure at the event and will get to access lead generation opportunities. The Silver Sponsorship is being offered to an unlimited number of companies and it includes the following items:

A choice of ONE of the following items:

- The opportunity to chair one conference session (allocated on a first-come first-served basis)
- Branding of the delegate bags
- Name badge and lanyard sponsorship (lanyard provided by sponsor)
- Full day refreshment break (Day 1 or Day 2)
- Registration
- Branding of the visitor bags

The Silver Sponsorship includes the following items:

- Logo placement and company description on the event website
- Acknowledgement of sponsor status and logo placement on all published promotional material produced for the event
- Logo placement and 50-word company description in the show guide
- 9 sqm exhibition booth
- Placement of collateral (to be supplied by sponsor) in the delegate bag
- 2 complimentary delegate passes

INVESTMENT USD 10,000

www.transportevoolution.com

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSORSHIP

By becoming a Bronze Sponsor you will ensure that your brand remains at the top of the industry stakeholders' mind with impactful exposure.

The Bronze Sponsorship is being offered to an unlimited number of companies and it includes the following items::

- Logo placement and company description on the event website
- Acknowledgement of sponsor status and logo placement on all published promotional material produced for the event
- Logo placement and 50-word company description in the show guide
- Half-page advert in the show guide
- 9 sqm exhibition booth
- 1 complimentary delegate pass

INVESTMENT USD 5,500



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Additional sponsorship opportunities can be booked individually or as part of one of a comprehensive package

• Delegate Bag Sponsor	USD 10,000	• Conference Session Sponsor (90 min)	USD 12,000
• Visitor Bag Sponsor	USD 6,500	• Workshop Session (30 min)	USD 2,000
• Badge and Lanyard Sponsor	USD 10,000	• Matchmaking Lounge Sponsor	USD 7,500
• Lunch Sponsor	USD 12,000	• Advert in Show Guide (½ page)	USD 750
• Refreshment Break Sponsor	USD 4,000	• Advert in Show Guide (full page)	USD 1,300
• Networking Reception Sponsor	USD 14,000	• VIP Lounge Sponsor	USD 14,000

EXHIBITION PRICES

Shell Scheme

- Early bird rate valid until 30 April 2021: USD 374 per sqm
- Standard rate from 1 May 2021: USD 435 per sqm

Raw space

- Early bird rate valid until 30 April 2021: USD 330 per sqm
- Standard rate from 1 May 2021: USD 357 per sqm

CONTACT US TODAY

GET A PERSONALISED QUOTE TO MAXIMISE YOUR BENEFITS OF SPONSORING.

FRANK HARTMANN - GERMANY

E: hartmann@innofairs.com **T:** +49 2132 51022 20 **M:** +49 (172) 31 98 450





TAILORED PACKAGES FOR YOUR NEEDS

Our exhibiting and sponsorship packages can be tailored to suit your budget and needs.

BRANDED BAG SPONSOR

Place your logo on the bag that will be distributed to all conference delegates and/or expo visitors.

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NETWORKING FUNCTION SPONSOR

Place your logo on the bag that will be distributed to all conference delegates and/or expo visitors.

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NAME BADGES & LANYARD SPONSOR

Every single event attendee will receive a name badge, which can be branded with your logo and message.

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KEYNOTE SESSION SPONSOR

Place your name alongside that of industry thought leaders attending and presenting at the conference keynote session.

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CONFERENCE SESSION SPONSOR

Display your branding during a conference session.

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REGISTRATION SPONSOR

Place your name alongside that of industry thought leaders attending and presenting at the conference keynote session.

.....

LUNCH / REFRESHMENT BREAK SPONSOR

Host all VIPs, delegates and speakers to a lunch or refreshment break with your branding in the room and all promotional material and signage for the function.

www.transporteolution.com

WOMEN IN transport AWARDS

21 SEPTEMBER 2021 | DURBAN ICC, SOUTH AFRICA

The 4th annual Women in Transport Awards will be held on 21 September 2021. These awards bring together Africa's most renowned transport industry professionals, many of them longstanding attendees of the Transport Evolution Africa Forum & Expo.

This leading industry event provides the platform to recognise, reward and celebrate with the success of women transforming the transport sector.

AWARD CATEGORIES

- Rising star
- Best skills contributor
- Excellence in leadership
- Best women's skill development programme of the year
- Best women empowerment & transformation programme

SUPPORT THE DEVELOPMENT OF WOMEN IN THE TRANSPORT SECTOR BY JOINING THE WOMEN IN TRANSPORT AWARDS' ROADSHOW.

The Women in Transport Awards Roadshow will create more awareness for the awards and encourage more women and companies to be part of the nomination process.

We will be hosting a series of half-day conferences which are aimed at bringing 300 women in the industry together to discuss key topics, opportunities and challenges facing women in the transport sector. Cape Town, Johannesburg and Durban will play host to each of these unique events.

For more information about the Roadshow please contact

Daniel Bloch
T: +27 83 306 0579
E: DanielBloch@dmgevents.com



The South African economy needs greater active participation from women especially in crucial sectors such as Transport. The Women in Transport Awards is a platform to celebrate women achievers in this sector and their accomplishments as well as motivate the next generation of women business leaders and entrepreneurs. The Awards empower and embolden women to make a more significant contribution to the economy as well as address socio-economic issues such as gender equity and unemployment.

Palesa Phili, Chief Executive Officer, Durban Chamber of Commerce and Industry NPC – Judge

www.womenintransport.co.za

WHAT TO EXPECT



400+

leading industry
guests



100+

organisations
represented



5+

award
categories



10+

media and press
houses in attendance

AWARDS PACKAGES

GOLD SPONSORSHIP

GOLD LOUNGE AREA:

The category sponsor will be allocated one gold lounge area at the Women in Transport Awards cocktail function, including the following features:

- 12 seater lounge area and 2 tables.
- An exclusive waitron to tend to you and your guests during the cocktail awards function.
- Limited complimentary drinks and cocktail platters for you and your 11 guests.
- Table signage featuring your company's logo.
- 2 pull up banners in the sponsor's gold lounge area (provided by sponsor).
- Supply gift bags for your guests, in the sponsor's lounge area only (provided by sponsor).

CATEGORY SPONSORSHIP:

The sponsor will have ownership of one of the categories to be presented at the 2020 Women in Transport Awards cocktail function (category availability is on a first come first serve basis).

AWARDS PRESENTER:

A representative from your organisation will hand over the award to the winner of the category sponsored.

PHOTO OPPORTUNITY:

A sponsor representative will have the opportunity to take photos with VIP guests and the category winner in a press room (can be used for PR purposes post event).

AWARDS CERTIFICATE:

The sponsor's logo will be featured on the winner and finalist certificates within the category sponsored.

MEDIA PARTNER AND NATIONAL PROMOTIONAL CAMPAIGN:

The sponsor's logo will be positioned on all the awards and the Transport Evolution African Forum & Expo print and online media, creating further brand exposure prior to, during and post event.

AWARDS WEBSITE:

The sponsor's logo will be positioned on the website home-page. The website will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with the latest information.

The sponsor's profile, link and logo will be profiled on our website www.womenintransport.co.za

AWARDS BROCHURE, CRITERIA OUTLINE AND NOMINATION FORMS:

The sponsor's logo will be placed on the awards brochure, criteria and nomination forms.

BRANDED SLIDES:

The sponsor's logo and branding will appear on all slides announcing winners and finalist in that category, as they are called up.

AWARDS LOGO:

Rights to use the Women in Transport Awards logo on your corporate website and advertising campaign prior to, during and six months post event.

INVESTMENT USD 6,500

SILVER SPONSORSHIP

SILVER LOUNGE AREA:

Your organisation will be allocated a lounge area at the Women in Transport Awards cocktail function.

- 6 seater lounge area with 1 table.
- An exclusive waitron to tend to you and your guests during the cocktail awards function.
- Limited complimentary drinks and cocktail platters for you and your 5 guests.
- Table signage featuring your company's logo.
- 1 pull up banners in the sponsor's silver lounge area (provided by sponsor).
- Supply gift bags for your guests in the sponsor's lounge area only (provided by sponsor).

AWARDS WEBSITE:

Your logo will be positioned on the website home-page. The website will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with the latest information. Your profile, link and logo will be profiled on our website www.womenintransport.co.za

PHOTO OPPORTUNITY:

A sponsor representative will have the opportunity to take photos with VIP guests and the category winner in a press room (can be used for PR purposes post event).

INVESTMENT USD 3,500

ALIGN YOUR BRAND WITH EXCELLENCE

Packages are available to sponsor these prestigious awards, contact:

FRANK HARTMANN - GERMANY

E: hartmann@innofairs.com

T: +49 2132 51022 20

M: +49 (172) 31 98 450



MARKETING SUMMARY

LEVERAGE OFF OUR MULTI-CHANNEL MARKETING AND PR CAMPAIGN VALUED AT R1.5 MILLION

As a sponsor or exhibitor of the Transport Evolution Africa Forum & Expo, you will get exposure through the event's multi-channel marketing and PR campaign that directly targets the key buyers you'd like to meet at the event.



EMAILS

Over 30 email campaigns will be sent over the duration of the marketing campaign – reaching 30 000+ transport professionals at a time.



TELEMARKETING

Over 8000 professionals will be invited to the event and registered through our telemarketing team.



ASSOCIATION PARTNERS

We form strategic partnerships with over 10 industry associations to promote the event to their members and secure their attendance.



SMS

More than 10 000 SMS invitations will be sent to transport professionals across South Africa.



DIGITAL CAMPAIGN

A professional executed digital campaign including Google Adwords marketing and paid campaigns across social media channels will be implemented.



SOCIAL MEDIA

Regular updates and exhibitor features will be posted to our 5000+ followers on Facebook and 800+ followers on Twitter.



MEDIA PARTNERSHIPS

30+ online banners and 15+ print adverts will be published by our leading industry publications supporting the event.



PUBLIC RELATIONS

A dedicated PR team will be running a campaign 16 weeks prior to the event reaching trade and mainstream media.



OUTDOOR ADVERTISING

Mobile trailers and street pole posters will be used in high traffic zones across Durban.



ONSITE MEDIA COVERAGE

Over 40 members of press are expected onsite to cover the event.



EXHIBITOR MARKETING SUPPORT

Free tailored marketing packages are sent to exhibitors to invite client to the event – amplifying the marketing campaign.



EVENT WEBSITE

Marketing efforts will push over 25 000 unique visitors through to the event website for the duration of the marketing campaign.

BOOK NOW TO SHOWCASE YOUR BRAND TO THE TRANSPORT SECTOR!

FRANK HARTMANN - GERMANY

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www.transportevolution.com

THANK YOU TO OUR 2019 SPONSORS AND EXHIBITORS

Host ministry:



Host city:



Host partner:



In partnership with:



Supported by:



Member of:



Host engineering authority:



Official mobility partner:



Technology partner:



Host terminal operator:



Gold sponsors:



Silver sponsor:



Bronze sponsors:



Exhibitors:



dmg events
AllSecure

A detailed set of enhanced health and safety measures to ensure the successful integration of exhibitions and events post-COVID-19.

www.dmgevents.com/dmg-events-all-secure



PORTS



RAIL



ROAD

TRANSPORT EVOLUTION

Digital Series

**CONNECTING THE SECTOR WITH
PORT, RAIL AND ROAD AUTHORITIES IN 2020.**

COFFEE WITH THE CEO

Host one of our COFFEE WITH THE CEO digital series sessions or take part in our expert interview series and be seen as leaders in your field.

INDUSTRY NEWSLETTER

Enhance your online presence and land in the inboxes of Africa's port, rail and road authorities and transport professionals actively seeking innovation and inspiration, all year round.

TO DISCUSS HOW OUR VIRTUAL PACKAGES CAN ENHANCE YOUR COMPANY'S PRESENCE TO THE AFRICAN TRANSPORT SECTOR, OR TO INCLUDE OUR ONLINE MARKETING CHANNELS TO SUPPORT YOUR PARTICIPATION AT THE TRANSPORT EVOLUTION SERIES OF EVENTS, PLEASE CONTACT:

Steve Lee: T: +27 73 900 2474 E: SteveLee@dmgevents.com

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